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# Sales launch at 300 West 30th Street in Chelsea

*The 16-story condo tower features 69 residential units*

By: Staff  
Impression: 11,400



Sales efforts have launched for [300 West 30th Street](#), a new condo development located near the intersections of the Midtown, Hudson Yards, and Chelsea neighborhoods.

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The 16-story building, which sits a short walk from Penn Station, features 69 residences on its upper floors, with floor plans ranging from studios to two-bedroom penthouses. Sales prices at 300 West 30th Street start at \$950,000.



*Exterior of 300 West 30th Street  
VUW Studio*

Designed by Studio C Architects, the building is highlighted by a modernist glass curtain wall. The condominiums on the building's interior were designed by [Workshop/APD](#), which intended for the building to evoke the experience of a boutique hotel, with a look inspired by the work of Dutch painter Piet Mondrian, and decorative elements such as fluted glass, white oak, smoked mirrors, and brushed brass accents.

"We wanted to create a sense of calm, cool serenity at 300 West 30th Street – an oasis within the hustle and bustle of the neighborhood," said Workshop/APD design director Brook Quach in a news release. "In each space, we focused on simplicity of design through clean lines, a warm, natural palette, and elegant custom millwork that takes advantage of every possible square inch of space for residents. Whether relaxing in the

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lush courtyard or entertaining in the lounge, residents will truly feel at home surrounded by serene interiors and natural materials.”



*Lobby of 300 West 30th Street  
VUW Studio*

The homes include floor-to-ceiling windows, custom kitchens, large primary bathrooms, and solid white oak hardwood flooring. Additionally, residents have access to amenities including outdoor terraces on multiple floors, including a 12th-level deck with views of the Empire State Building and Midtown skyline. Other features include a gym and a co-working space.

Corcoran New Development are handling the sales and marketing for 300 West 30th Street. More information is available at the property's [website](#).

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<https://nyc.urbanize.city/post/sales-launch-300-west-30th-street-chelsea>